Why I Recommend Bradford White Water Heaters for Your Home

Bradford White is recommended most for Quality when compared to other tank water heater brands.*

Exclusive Features -



The Hydrojet® Total Performance System

The Hydrojet® Total Performance System improves efficiency, increases tank life, and provides you with more hot water by reducing harmful sediment buildup in the water heater.



Vitraglas® Tank Lining

Bradford White's Vitraglas® enamel tank lining provides unsurpassed protection against tank corrosion to help your water heater last longer.



The Defender Safety System®

The Bradford White Defender Safety System® resists the ignition of flammable vapors outside a gas-fired water heater. When vapors are detected, the Defender system automatically shuts down the water heater's operation.



The ICON System™ Intelligent Gas Control Valve

The ICON System[™] is an exclusive gas control technology that offers simple and convenient adjustment of your water temperature.



6-year Limited Warranty

Bradford White's strong commitment to quality and reliability is backed with a 6-year limited warranty that covers both the Vitraglas[®] lined tank and the water heater's component parts.



Bradford White's ENERGY STAR® Qualified Water Heaters

Water heating consumes the second largest amount of energy in your home. Bradford White offers a wide variety of highly efficient, ENERGY STAR® qualified models suitable for almost any home.



Extend your Warranty Protection

Bradford White offers a 10-Year Extended Limited Warranty upgrade for added protection on its most popular residential water heaters. This upgrade gives you peace of mind knowing your Bradford White water heater and parts are protected against failure for a full 10 years.

Why Professional Installation?

- A professional has the experience, education, and skill to properly recommend and safely install a water heater.
- A professional knows local municipal codes that govern water heater installations.
- A professional can help you get years of top performance out of your water heater with regular service and maintenance.

When it's time for a new water heater, call a professional - it's the safest and smartest thing to do.

*According to survey respondents of the 2016 CLEAReport by Clear Seas Research/BNP Media.



Built to be the Best™

